



Camilo Berriz Jacas

Producer and Sales Manager

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Experience

Producer (Cuba & UAE)

- Advertising Campaigns for summer collection of the brand "C&A" from The Netherlands and Germany.
- Reality Show "Super Taste" from Taiwan.
- Reality Show "Vaar is de Mol" from The Netherlands.
- Teaser "Love is Eazi" with **Boomtown** and **Matte**.
- Advertising for NBA Nknicks & Abu Dhabi Experience with Mark Studio.

Production Manager, Fixer and Production Coordinator (Cuba & UAE)

- Show "Bucket List" with **Will Smith**.
- Netherland's feature "Verlief op Cuba" with the film director **Johan Nijenhuis**.
- TV Show "Top Gear" of **BBC**.
- TV Show "Hidden Caribbien" of **BBC** with **Johana Lumley**.
- More than 20 advertising projects for Havana Club International with client from France, Germany, Greece, United Kingdom, the Netherlands, Poland and Ireland.
- Adv for Dubai Tourism with Phoenix Film. (PM)
- Adv for Galleria Mall Abu Dhabi with Magnet Connect. (PM)
- Adv for Sensodyne with Magnet Connect. (PM)
- Adv for Abu Dhabi Tourism with Dejavu. (PC)
- Adv for Maybelline with Singularity. (PM)
- Adv for Dubai Airport with AK Media. (PC)
- Adv for Esthetic Clinic with Creative Animal. (PM)

Production Assistant and Location Scouter (Cuba & UAE)

- TV Series "House of Lies" of Show Time.
- Italian's feature "No ne un paese per giovani".

- Documentary of **Mayor Lazer's** concert in Havana "Give me future".
- Documentary "Havana Moon" of the concert of *Rolling Stone* in Cuba.
- More than **10 Photographic Service** of Fashion with brands of *Netherlands, New Zealand, China, Mexico and Brazil*.
- Musical videos for Florent Pagni.
- TV Show of **HBO** "En letra de otro" with the group "Gente de Zona".
- Advertising for Guerlain with Central Films. (Location Manager)

Production Assistant and 2nd AD (Serbia and UAE)

- TV Series (USA) "**The Ark**" with Balkanic Media and Dean Deavlin.
- Indian Movie "Grey War" Clockwork Production in Serbia.
- Movie "**Dune**" 2 with Epic Film and GoAerials in UAE.
- Commercial "Audi Helsinki" with **Filmworks** in UAE.
- Dubai Police Graduation and Smart Police with **Bold Film** in UAE.
- Deliveroo Commercial "Edgy Ramadan" with **Liquorice Productions**.
- Adv DCT for Abu Dhabi with **Dejavu Films**.
- Adv for BetWinner with **Omni Films**.
- Adv for LUX from Unilever with **Rush Films**.
- Adv Yas Island with **Dejavu Films**.
- Adv for Signal from Unilever with **Rush Films**.
- Musical Video for Dayna Boy with **Omni Dubai**.
- Commercial for "Etihad Airways" with **Rush Films**.
- Commercial for Chevrolet, Puk, Ikea, Ferrero Rocher with **Tres Content**.
- Adv for Saudi Airline with **Film Pudding**.
- Adv for Aldar Company with **Tomorrow Films**.
- Adv for Du and Five Guys with **Phenomena Production**.
- Adv for Neon with **Magnet Content**.
- Music Video for J Balvin with Central Films.

Sales Manager of 9 restaurant of the **Tourism Company Habaguanex SA.** at the historical center of Havana. (Cuba)

Duties:

- Search for market niches and attract potential customers.
- Presentation and sale of the product catalog to new tourism agencies.
- Organization of festive dinners and art exhibitions in the arts galleries.
- Attention and supervision of VIP and clients.
- Planning of marketing and PR strategies.
- Community Manager.

Sales Manager at the Hotel Boutique "Armadores de Santander" of the Tourism Company Habaguanex SA. at the historical center of Havana. (Cuba)

Duties:

- Sales management work with Tourism Agencies.
- Personalized customer service.
- Attention and supervision of VIP clients.

- Organization of dinners and concerts at the "Cantabria" hotel's restaurant.
- Planning and organization of art exhibitions in the gallery of the hotel.
- Planning of marketing and PPRR strategies.

Sale's specialist for OnCuba Magazine. (Cuba)

Accommodations Business (B&B) (Cuba)

- ArtDeco apartment located in Miramar, La Habana, Cuba.
- Beach House located in Varadero Beach, Matanzas, Cuba.
- House located in Viñales, Pinar del Rio, Cuba.
- Mid-century house located in Miramar, La Habana, Cuba.

Experience in Furniture Business.

- Search, buy, fix, restore and sale furniture from mid-century.
- Create spaces and decorate houses for diplomatic people in Habana, Cuba.

Education

2008 / 2013

- BA in Social Communications, Marketing and PPRR. University of Havana.
- Postgraduate course in Image Semiotics.
- Postgraduate course in Campaign Development.
- Photography course at the Photography School of Havana.

2005 / 2008

- Preuniversity Degree in Swimming National School "Marcelo Salado". Swimmer of National Team for two years.

Languages

- Spanish *native*
- English (*good proficiency*)
- French *Basic* 2009 / 2011 Delf - A2 level by the Alliance Française in Havana
- Italian *Basic* 2012 A1 by Dante Alighieri Italian School

Skills

- Driver's License (Automobile / B).
- Domain of Word, Excel, Power Point, Mozilla Firefox, Google tools, Mailchimp, and others.
- Management of social networks.

References

- **Island Film Cuba SA.** / Nelson Navarro Navarro Executive Producer / navarronavarrodirector@gmail.com
- **Johan Nijenhuis & Co** / Johan Nijenhuis Owner / jo156644@gmail.com
- **Annamaria Losito** / annlosito@gmail.com /
- **Wildstar TV** / Rebecca Hathway / rebecca.hathway@wildstar.tv
- **305 Films** / Judd Alisson / judd@juddallison.com