ENGELICA MARIE YANIG

PRODUCER | PRODUCTION MANAGER | PRODUCTION COORDINATOR

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PROFESSIONAL PROFILE

Film and production professional with experience spanning commercial, corporate, documentary, feature film, music video, television, and live-event productions. Founder of Hi-Hat Productions LLC and a freelance Producer, Production Manager, and Production Coordinator since 2019. Experienced in leading production workflows, coordinating crews and talent, managing schedules and logistics, and working with production companies, agencies, and clients across the UAE and Saudi Arabia. Combines practical on-set experience with a client-focused, resourceful approach to production delivery.

CORE EXPERTISE

- Film & commercial production
- Production management & coordination
- Production planning & scheduling
- Crew, cast & talent coordination
- Client & agency liaison
- Location & shoot logistics
- Live broadcast & event production
- Casting & talent booking
- Aerial / drone shoot coordination
- Sales & client relationship management

PROFESSIONAL EXPERIENCE

FREELANCE PRODUCER / PRODUCTION MANAGER / PRODUCTION COORDINATOR

2019 – Present

Work across commercial, corporate, documentary, film, music video, and live-event productions for production companies and clients in the UAE and Saudi Arabia.

HEAD MODEL BOOKER (SALES) – MODELLING, EVENTS & PROMOTIONS

Gaia Modeling and Events FZ | July 2015 – 2019

Led model booking and sales activity within the modelling, events, and promotions department, managing client requirements and talent bookings.

MODEL BOOKER (SALES) – EVENTS & PROMOTIONS

Diva Modelling and Events | December 2011 – June 2015

Handled model booking and sales, primarily supporting events and promotional assignments.

ASSISTANT EVENT ORGANIZER

Babel Event Management, Dubai, UAE | 2009 – December 2011

SELECTED PRODUCTION CREDITS

DOCUMENTARY, CORPORATE & CAMPAIGN

Line Producer | Zayed National Museum – two-year full documentary projection — *Squint Opera*

Line Producer | Lucid Motors – Saudi Arabia — *Central Films*

Producer | Mandarin Oriental "The Mansions" – Mobile App Aerial Shoot — *Hi-Hat Productions*

Producer | Microsoft O3Ai Promotional Video — *Trifilm Inc.*

Producer | Emirati Women's Day — *Moonlight Media*

Producer | Emirates Palace Ramadan Campaign — *Hi-Hat Productions*

Producer | Mandarin Oriental "The Mansions" Corporate Video — *Hi-Hat Productions*
Production Manager | Costa Cruise Advertisement — *Laiguana Films*
Production Manager | Dubai 30x30 — *DET*
Casting Director & Production Manager | SNC-Lavalin ATKINS x Dubai Opera Promotional Video — *Central Films*
Production Coordinator | ADCB National Day Advertisement — *The Talkies*
Production Coordinator | Kris Fade x Yas Mall Promotional Video — *Boomtown Productions*
Production Coordinator | One&Only Royal Mirage Campaign — *Magnet*
Production Coordinator | Yas Mall Campaign — *Boomtown Productions*
Production Coordinator | Saudia Airlines Library – UAE & KSA — *Prodigious*
Production Coordinator | ALDAR Al Reeman / Mirdif City Centre Advertisement — *Toast Films*
Production Coordinator | Jumeirah Al Naseem Campaign — *Electric Films*
Production Coordinator | Aldar x Pharrell Williams TVC — *Boomtown Productions*
Production Coordinator | Mountain Dew x Salman Khan Advertisement — *Boomtown Productions*
Production Coordinator | I Am Philippines Promotional Video — *Boomtown Productions*
Production Coordinator | Hyundai Azera TVC — *Central Films*
Production Coordinator | ADNOC Distribution Corporate Videos — *Boomtown Productions*
Production Coordinator | Masdar Advertisement — *Boomtown Productions*

FILM, MUSIC VIDEO & ENTERTAINMENT

Casting Director & Production Manager | Ao no Sumika – Tatsuya Kitani music video (Jujutsu Kaisen / Sony Music Japan) — *Central Films*
Production Manager | Desafio Dubai – Game Show — *Central Films*
Casting Director & Production Coordinator | Love or Money – Feature Film — *Sandbox Creatives FZE*
Production Coordinator | Tasneem Elaidy MTV — *The Talkies*
Production Coordinator | TIA Babe Music Video — *Central Films*
Producer | Unsaid – Short Film — *Hi-Hat Productions*

LIVE EVENTS & BROADCAST

Production Manager | Karate Combat – Live Broadcast — *KC45 International*
Head Caller & Backstage Manager | Dubai Silicon Oasis Fashion Show – Live Broadcast — *Hi-Hat Productions*

ADDITIONAL PRODUCTION CREDITS

Casting Director & Production Coordinator | Games Hub – Deira City Centre Advertisement — *Sandbox Creatives FZE*
Casting Director & Production Coordinator | The One Planet Advertisement — *Sandbox Creatives FZE*
Casting Director & Production Manager | Mashreq Advertisement — *Sputnik Media*
Casting Director & Production Manager | Du Campaign — *Sputnik Media*

ADDITIONAL INFORMATION

Languages: English and Tagalog | UAE driving licence and own vehicle | Lived in the UAE since 2009