# SHIVANGI GANDHI



# CONTACTS

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# ABOUT ME

Fashion designer and stylist, pattern maker and sustainable design enthusiast hailing from an experience of a decade in design, production and operations within the fashion industry.

I possess a strong background in the luxury and high street fashion industry. combined with an extensive knowledge of Modest Fashion.

Experienced in the field of womenswear, menswear and kidswear, I am a research-driven, creative leader with proficeint technical and operational knowledge, seeking a fitting opportunity to apply my knowledge and skills successfully.

# **WORK EXPERIENCE**

# Designer and Stylist (Contract Employment)

November 2023 - Present

UAE Based Filmakers, Production houses and Fashion brands.

\* Creative consultant and designer for Bohive - upcoming Emirati Ready to wear brand for the past 8 months. \* Sourcing, designing and production for wardrobe specifically GCC oriented and on set styling for TVC's and brand campaigns.

# Head Wardrobe Stylist (Emirati Feature Film)

June 2023 - August 2023

Breakout Films and Image Nation Abu Dhabi / Contract employment

- \* Began with visualising each character through the attributes provided to their personality in the script. Conceiving the looks progressing through out the film and proposing a tentative budget for the same.
- \* Coceptualised, researched and prepared moodboards and storyboards to reference each character to start sourcing. Present the vision to the director and producers. Work closely with the director to achieve her vision while ensuring that the job is executed within the proposed budget requirements.
- \* Costume design for the female lead character, sourcing looks for the complete film for the lead characters, featured cast and extras. The sourcing consists of clothing, jewellery, accessories, sheilas, ghutra, shemagh, shoes and handbags.
- \* Prep for the film and on set styling for the complete duration of the shoot, managing a team of assistant stylists.

# Design & Manufacturing Consultant

January 2022 - May 2023

Sawwad and Kimono Girl / Part time

- \* Producing handbags and embroidery for Sawaad. Sourcing, sampling, manufacturing and quality control.
- \* Design and production for Kimono girl's summer collection. Created androgynous kimono and co-ord sets.

# Founder of Shivangi A Gandhi

June 2020 - Present

Self Employed

- \* Designer and founder of independent sustainable fashion label showcasing: Not Just A Label, Refash.in, DOORS NYC, theunkwnn (USA and Canada).
- \* In charge of complete process from design to production including developing textile in the form of prints, embroideries and other fabric manipulations using up-cycling and recycling of fashion waste.
- \* Developing and managing all the website content.

## Design and Social Media Marketing consultant

October 2021 - March 2022

Amber Feroz / Hybrid role/ Part time

- \* Handled social media for Amber Feroz with a complete revamp of the brand image.
- \* Planned and conceptualized campaigns and consulted in building an online store platform.
- \* Worked on retail expansion by bringing on board new stockists and pop-ups.
- \* Worked on abaya collections for Amber Feroz.
- \* Designed and conceptualized campaign photoshoots for the new collections for Dubai, Saudi, and Qatar demographics.

#### Head Stylist

March 2020 - April 2023

TIST media and Blu Studios / Contract employment

- \* Styling for Ad films and photoshoots, creating visuals, mood boards, and storyboards for ideation for clients like Daniel Wellington, Reliance Brands, Rahul Mishra, Spypkar Jeans, Vaishali S, Gaurav Gupta etc.
- \* Managing a team of styling and design assistants
- \* Fashion styling for a CGI fashion influencer. Sourcing and managing photoshoots for products sent for the influencer, managing the creation of the products in 3D with graphic designers, hair, and makeup of the influencer, doing CGI fittings, and presenting final looks.
- \* Styled fashion and beauty films and lookbooks. Styled seasonal campaigns for Reliance Brands LTD and Spykar Jeans.

# **Fashion Gaming Stylist**

March 2019 - June 2019

Games2Win

- \* Online sourcing of content for various fashion games like International Fashion Stylist, International Wedding Stylist and Fashion Diva.
- \* Part of the team for conception and execution of content for International Wedding Stylist.

#### Personal Celebrity stylist

August 2018- February 2019

Shaleena Nathani

- \* Creating moodboards as per briefs for every styling and design project required for clients.
- \* Sourcing complete looks from apparel, jewellery, handbag and shoe designers.
- \* Creating bespoke evening wear for awards and red carpets. Fittings and prep for every event to be attended by the clients. Sourcing for the Cannes film festival.
- \* Clients handled include Deepika Padukone, Kiara Advani, Annanya Birla, Shah Rukh Khan etc.
- \* High profile wedding styling for Indian, Middle eastern and Western weddings.

#### LINKS

Swisse Tablet - Styling Menswear: <a href="https://vimeo.com/823678881">https://vimeo.com/823678881</a>

Swisse Tablet - Styling Womenswear: https://vimeo.com/820904778

Erikka LED Therapy Mask - Styling: https://vimeo.com/706177217

Erikka IPL Laser Hair Removal - Styling <a href="https://vimeo.com/706173894">https://vimeo.com/706173894</a>

Reliance Brands Neon Pop Film

- Styling:

https://vimeo.com/386967421

Design Portfolio:

https://shivangiagandhi.com/

Styling Portfolio:

https://drive.google.com/drive/folders/1m-

<u>LUGx1hxtJoa5aM3lEFI84les0DHdpg?</u> <u>usp=drive\_link</u>

# LANGUAGES

13	1 . 1
Eng	1181
12115	1101

Hindi

Arabic

Gujarati

# DRIVING LICENSE

Driving License Catergory *UAE license* 

# **HOBBIES**

Yoga, exploring art and music, reading and understanding spirituality, content creation.

#### Costume Stylist Assistant

#### DejaVu Productions

- \* Shot two ad films, client Le Meridian Hotels Dubai for the campaign activation for their wedding venues and ballrooms.
- \* Styling for bride and groom and extras. Designed and tailored groom's looks.
- \* Costume styling assistant on a Hollywood feature film made in the UAE, Beneath a Sea of Lights. Inception and curation of all the characters in the film. Creating visual presentations and run-throughs for the final wardrobe selection to create the actual character tangibly. Sourcing for the lead actors, supporting actors, featured extras, and other extras cast in total. Appropriate treatments to the clothing to maintain the authenticity of the characters Styling still images for advertising and poster creation for publicity and advertising.
- \* In charge of wardrobe on set for all characters. Managing continuity for wardrobe with the direction department.
- \* Pre-prep all the wardrobe items on a daily basis based on the scenes to be shot and monitor wardrobe details on camera while shooting.

#### **Fashion Designer**

#### September 2017 - March 2018

March 2018 - September 2018

#### Anotah

- \* Market research in store as well as with competitor stores.
- \* Managing design as well as product development for seasonal collections.
- \* Managing sampling and production of garments overseas.
- \* Campaign photoshoot styling for the e-commerce and print media for the upcoming summer collection of the brand
- \* Studying and identifying clothing lines that can be introduced in the brand cohesive to its identity.

# Fashion Design Assistant

#### November 2013 - June 2017

Varoin Marwah

- \* Worked as a luxury menswear designer managing design, pattern making, sampling, and production.
- \* Designed and conceived seven seasonal collections for runway and stockists. Preparing media content / PR lookbooks, interviews, press kits, etc. reconstruction of the website; look, and content. Handling sales for both bespoke clients as well as boutique stockists. Handling celebrity stylist's orders for clients like Ranveer Singh, Arjun Kapoor, Hrithik Roshan & more
- \* Managed seasonal runways as well as private events from guest list RSVPs, collection execution, PR content, and post-event media circulation content; inclusive of the MENA region's largest fashion event Fashion Forward.

# **EDUCATION**

#### Bachelor ESMOD DUBAI - 2013

Awarded a French Diploma in Fashion Design and Pattern Making, upon completion of a 3-year intensive program. Equivalent to a bachelor's degree.

Graduated with a specialization in Prêt-à- Porter De Luxe / Luxury Ready To Wear Inclusive of Fashion Marketing & Textile Design

# High school The Indian High School Dubai - 2010 High School Graduation - Commerce with Fashion Design

## SKILLS

Adobe Illustrator

Adobe Photoshop	Fashion Styling
MS. Excel	MS. Word
Pattern Making	MS. Powerpoint
Content Writing	Fashion Illustration