

YOUSAF SHAMSUDDIN



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CAREER SUMMARY:

As a professional and creative production assistant, location assistant and unit manager, I bring a wealth of experience in supporting production teams throughout the full lifecycle of video, photography, and documentary projects. With a keen eye for detail and a passion for organization and coordination, I excel in managing all facets of production, from pre-production planning to logistics and coordination on set. My expertise encompasses a broad range of video and photography genres, including music videos, reality shows, short films, TVCs, and time-lapse projects. I thrive in collaborative environments, working closely with other managers to ensure smooth operations and efficient use of resources. Above all, I am a dedicated, hardworking, and fun-loving professional who is passionate about helping production teams achieve their creative vision.

PROFESSIONAL EXPERIENCE:

- **Production Assistant**

- Helps prepare the set with lights, props, equipment etc.
- Conduct crowd control by putting up signs, directing pedestrians away from filming, lockdown sets & etc.
- Assist producers, costume designers, camera people and other crew members.
- Monitor sets to ensure there aren't any issues occurring & work quickly resolves any problems that take place during filming or rehearsal.
- Act as runner distributing messages or items with film crew or cast.

- **Location Assistant**

- Assist the Location Manager and other production staff with logistical planning and coordination for film shoots
- Coordinate with local authorities, property owners, and other stakeholders to secure permits and permissions
- Conduct site visits to evaluate locations and ensure they meet production requirements
- Manage location scouting reports, photographs, and other documentation
- Assist with budgeting, scheduling, and timelines for location shoots
- Coordinate with crew members, including camera, lighting, and sound teams
- Ensure compliance with health and safety regulations on set
- Manage location equipment, including cameras, lighting, and grip gear & assist with wrap reports and finalizing locations after filming.

- **Unit Manager**

- Work closely with the location manager and their team to ensure the smooth running of the unit base while on location and must liaise with the locations department to enable, organize and manage the unit base when filming at each particular location.
- Respond quickly and calmly to any issues which may arise while filming on location and enabling access for technical vehicles and facilities to and from each location.
- Responsible for visiting locations in advance to access various departments' requirements and managing the clean-up and clearance of a location once filming is completed.

List of Jobs as Production Assistant/Unit Manager

➤ **2024**

- Audi Q6 Etron Event
- Adidas Go Sport (SP. T)
- Tarus 3706 Reality Show (Navigation Films FZ-LLC)
- NYSM (Stern Studios)
- QNB (Boomtown Production)
- Karate Combat 45
- DET 24 Global (Stoked Films)
- DWTC – Free Zone (Action Studios)
- Max Fashion (S Production)
- Rugby Sevens (Whatever Film Production)
- Otra Vuelta Al Mundo (Disney)
- Amazon (S Production)
- NYE 24' EMAAR

➤ **2023**

- COP 28 (Identity)
- Al Shaq Discovery (VIP Films)
- TIA Baby Music Video (Central Films Me FZ LLC)
- Marriott Desert Resort Abu Dhabi (Short Film)
- Honda HRV Car Commercial (Big Foot Films)
- Max Photo-shoots (S Production)
- Kay-sa Short Film (Truffle Films)
- Centerpoint Photo-shoots (S Production)
- Wonderman Thompson Dubai Tourism Commercial (Stoked Films)
- Nissan Car Commercial (Big Foot Films)
- Max Photo-shoots (S Production)
- Al Dar An Emirati Women's Day Celebration Short Film (Moods Films)
- Somebody Feed Phil Netflix TV Show (Navigation)
- Max Photo-shoots (S Production)
- Centerpoint Photo-shoots (S Production)
- DU Network Commercial (Clandestine Films)
- Shams Perfume Commercial (Skwal Films)

➤ **2022**

- Real Housewives of Dubai (American Reality Television Bravo)
- RAK Tourism TVC

- **2021**
 - Pekin Express Dubai (Eccholine)
 - Pechino Express Dubai (Eccholine)
 - Adidas (Metro Media Studio)
 - Seven Emirates for Dubai Expo (Time Lapse Studios)
- **2020**
 - Movie: Taht Al Shams (Sharjah Media City)
- **2019**
 - Sheikh Zayed Documentary in Abu Dhabi (Atlas Television FZ LLC)
 - Dubai Air Show 2019 Edition (Arabian Radio Network)
- **2018**
 - Shoot for Noon.com
 - China Independence Day Shoot for a Client from China
 - Sharjah Tourist in Fujairah Filming 360 Job (Sharjah Media)
- **May 2017**
 - Top Chef Middle East Season 2 (MBC Lebanon)
- **2016**
 - Top Chef Middle East Season 1 (MBC Lebanon)
- **2015**
 - Time-lapse for Executive Council of Abu Dhabi (Time Lapse Studios)

Skills:

- Multitasker extra ordinary and can work under pressure.
- Confidence to work independently and a positive attitude, strong ability to communicate clearly and effectively
- Exceptional interpersonal skills and excellent communication skills
- Team player and analytical problem-solving skills.
- Proficient in scouting and evaluating potential filming locations based on production needs.
- Experience managing the process of obtaining filming permits and securing agreements with location owners.
- Ability to adapt to changing situations and respond effectively to unexpected events on set.
- Physical strength and stamina
- Ability to prioritize tasks and manage time efficiently, especially under tight deadlines.

ACADEMIC QUALIFICATIONS:

HIGHER SECONDARY SCHOOL (2007) PAKISTAN EDUCATION ACADEMY, DUBAI UAE

PERSONAL INFORMATION:

Date of Birth: October 10 1989
Gender: Male
Nationality: Pakistani
Driving License: Valid UAE License
Marital Status: Married

Visa Status:

Valid Residence Visa

Language:

English, Urdu and Arabic

THE UNIT

Media & Film Production Support Services

What we offer

The Unit is a premier production support company dedicated to facilitating seamless and efficient media film productions. With a focus on providing exceptional unit services and equipment, we understand the unique demands of the film industry and strive to meet them with professionalism and expertise.

Our fully equipped unit truck and experienced production crew are on hand to ensure that every project runs smoothly, enabling filmmakers to focus on their creative vision. Our extensive inventory includes a wide range of essential equipment and supplies tailored to support all aspects of film production.

Our Services & Equipment :

Comfortable Work Environment - ensuring a comfortable setup for crew members, wardrobe, hair and makeup setups, clients and agencies to work efficiently.



Easy Ups



Pop Up Tents



Folding Plastic Chairs



Comfort Chairs



Plastic Chairs



Tables



Table Covers

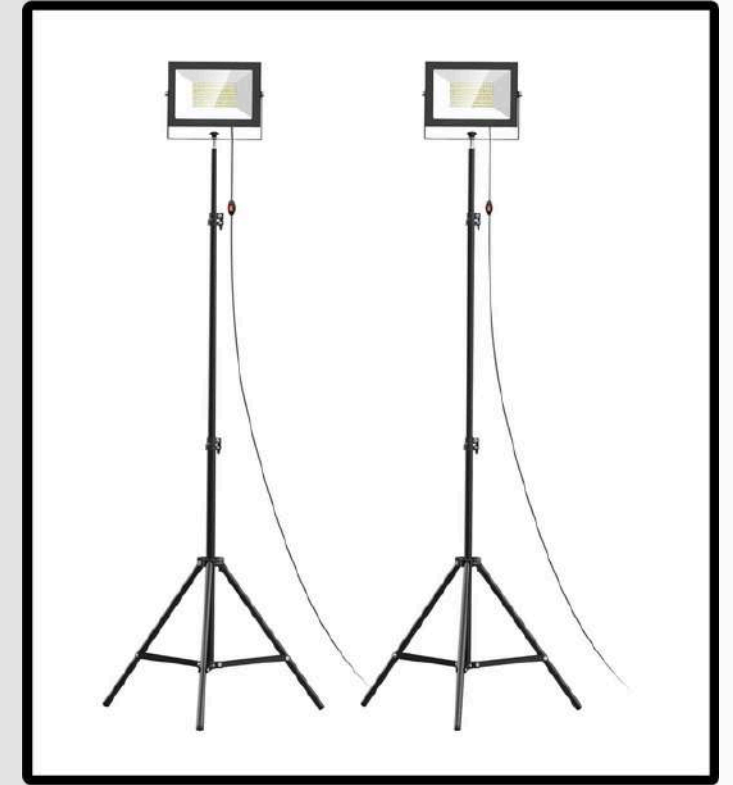
Reliable Power & Lighting - ensure that your production is well-lit and equipped with reliable power sources, regardless of location.



Cables



Generator



Work Lights

Refreshments Station - our comprehensive tea and coffee setups to keep the team energized throughout the shooting day.



Coffe Machine



Electric Kettle



Cooler Boxes



Thermos

Climate Control Solutions - to maintain a comfortable shooting environment and provide shade during outdoor shoots.



Portable A.C.



Outdoor Electric Fans



Umbrellas

Safety and Emergency Preparedness - to prioritize the safety and well-being of the production team and enhance safety on set.



First Aid Kit



Tool Box



Hazard Tape



Safety Vest



Traffic Cones



Recovery Rope



Sand Bags



Out Door Ash Trays



Dustbin



Cleaning Kit



Portable Air Blower



Car Cleaning Kit

Efficient Communication - to provide constant communication and facilitates announcements on the set.



Walkie Talkies



Loud Speaker



Mega Phone

Convenience Facilities - to provide essential comfort & accommodate the teams needs for long shooting days.



Caravan



Mobile Toilet

THE UNIT

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At The Unit, let us be your trusted partner in bringing your vision to life with the comprehensive support and resources that make production easier and more enjoyable. Together, we can create memorable and impactful media experiences that resonate with audiences.

CONTACT US FOR INQUIRIES!



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