

Ibrahim El Saaby

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Nationality: Lebanese | Location: Dubai, UAE

Work Experience

Production Assistant (Freelancer)

Nov 2022 – Present

- Coordinate and oversee scheduling, transportation, catering, and other logistical elements to ensure seamless and timely execution of production workflows across 50+ projects.
- Work with high-profile figures, including Myriam Fares, Ryan Reynolds, Jason Momoa, Ranveer Singh, Shah Rukh Khan, Erling Haaland, Riyad Mahrez, Amina Khalil, Kyle Walker, Jeremy Doku, Bernardo Silva, Tara Emad, Lando Norris, and H.E. Mohamed Khalifa Al Mubarak.
- Contribute to major campaigns and commercials, including DCT Man City Commercials, DCT National Day Campaign, Saadiyat Cultural District, SeaWorld Launch Film, Jason Momoa for Yas Island Campaign, Aldo Ft Myriam Fares Campaign, Shaquille O'Neal for Yas Island Commercial, UAE Commemoration Day 2023, Ryan Reynolds for Yas Island Commercial, e& National Day (Etisalat) with Shah Rukh Khan, Amina Khalil feature with Jason Statham, Megan Fox, and Lewis Hamilton.
- Contribute to the production of "Now You See Me 3," with credited recognition as a Production Assistant upon the film's release.
- Assist with talent coordination by organizing auditions and rehearsals, and maintaining effective communication with actors and talent representatives.

Event Operation Coordinator (Freelancer)

2019 – Present

- Manage and execute various high-profile events, including the "Al Wathba Tribe Parade" at People Creative company, and City Sport initiatives, ensuring seamless operations and alignment with event objectives.
- Oversee all aspects of event logistics, including scheduling, transportation, venue setup, catering, and equipment rentals, ensuring timely delivery and smooth execution.
- Direct and coordinate cross-functional teams to meet event goals, maintaining clear communication and collaboration across stakeholders.
- Manage the delivery and setup of critical resources, such as food, beverages, transportation, accommodations, and technical equipment, to support successful event execution.
- Secure high-budget sponsorships and build strong relationships with sponsors, athletes, coaches, and other key stakeholders to enhance event outcomes.
- Address and resolve unforeseen challenges during events, ensuring minimal disruption and maintaining operational efficiency.
- Evaluate event success rates, collect feedback, and provide actionable recommendations for continuous improvement.

Education

Lebanese American University in collaboration with the Sports Academy School:

- Sports Management Diploma
- Elite Fitness Diploma

July 2022 – September 2022

January 2022 – September 2022

Skills

Production & Event Coordination, Creative Collaboration, Adaptability & Multitasking, Communication Skills, Budgeting & Sponsorship, Event Planning & Operations, Team Leadership, Logistics & Resource Management.

Computer Skills: Microsoft Office (Word, PowerPoint, Excel), G Suite, MS Teams, Share Point

Languages: Arabic Native Language | English B2