

A woman in a blue hijab and dress stands in a desert canyon. In the background, a large natural rock arch frames a view of distant cliffs under a clear sky. The foreground is a dark, rocky, and uneven ground.

AVA ANSARI

PORTFOLIO & CV



[LinkedIn Profile Link](#)

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Photo & Video Producer | Campaigns for Global and Regional Brands

A passionate and versatile Photo and Video Producer, I bring creative visions to life for global and regional brands across the Middle East and beyond. I thrive on translating diverse ideas into compelling, high-quality visual storytelling across editorial, commercial, and digital content.

My portfolio includes high-profile campaigns for clients such as Bvlgari, Nike, Piaget, THAT Concept Store, Aerie, HYPEBEAST, Ittihad Football Club, Azza Fahmy, and Merrachi.

Whether leading fast-paced video shoots, overseeing post-production workflows, managing budgets, driving project management, bringing in new business, nurturing client relationships, or crafting integrated digital content strategies, I combine creativity with operational excellence. Adaptable, collaborative, and detail-oriented, I champion bold ideas, cross-functional teamwork, and seamless execution at every stage of production.

EXPERIENCE

GOOD Productions

Producer & Project Manager
June 2025 - Present

GTV Film Productions

Producer
March 2021 – May 2025

Chain Reaction

Freelance Senior Account
Executive
Dec 2022 – March 2023

HYPEBEAST

Freelance Local Producer &
Production Manager
Oct 2022 – Dec 2023

ASTUDIO

Producer
Production Manager
Jan 2022 – Oct 2022

ACHIEVEMENTS

Nike: Vomero 18 Campaign

April 2025

Merrachi: Cooking Ramadan Series

March 2025

Nike: Ittihad Club Home Kit Launch Campaign

July 2023

HYPEBEAST DIARIES

Warchief & CHNDY Ep
RexChouk Ep
Cosmicat Ep
Jan 2022 – Oct 2022

Piaget

Turn Your Life On
Ramadan Campaign
May 2022

Azza Fahmy

Wonders of Nature:
Reimagined Campaign
June 2022

Aerie Mena

Role Models Campaign
April 2022

Bvlgari

Ramadan Campaign
May 2022

The Chalhoub Group

Eid & Summer Campaign
June 2022

Nike

International Yoga Day Campaign
June 2023

THAT Concept Store

Valentine's Day Campaign
February 2022

SKILLS

- Video Production Management
- Photo Production Coordination
- Post-Production Supervision and Direction
- Pre-Production Planning and Scheduling
- Project Management and Workflow Optimisation
- Budget Management and Negotiation
- Client Relationship Management
- Creative Direction and Visual Storytelling
- Digital Content Strategy
- Supplier and Talent Management
- Team Collaboration
- Leadership
- Team Development
- Problem Solving and Critical Thinking
- Strong Communication and Interpersonal Skills
- Adaptability and Resilience under Pressure
- Deadline and Time Management

EDUCATION

City University, London UK

Short Course in Arabic

Sept 2016 - 2017

Post-Graduate LLB Law

Sept 2014 - 2015

University of Greenwich, London UK

Criminology BA honours

Film Studies

Sept 2011 - 2014

A-Level & GCSE

Media Studies

Sept 2004 - 2011

Nike: Vomero 18 Campaign

April 2025

Role: Lead Producer

Key Duties: Led end-to-end production management, including securing permits, sourcing and contracting crew, overseeing budgeting, managing on site production, and supervising post-production workflows through to final delivery.

This activation saw runners from across the UAE tackle a relay challenge beneath the Burj Khalifa. From drone shots to on-ground videography and photography, our team brought the pulse of the event to life through dynamic visuals and storytelling.



Nike: Vomero 18 Campaign

April 2025



Merrachi: Cooking Ramadan Series

March 2025

Role: Executive Producer

Key Duties: Secured new business for GTV through this high-margin project, leading budgeting, location scouting, talent management, crew sourcing and contracting, creative development and direction, set and food styling support, and overseeing post-production direction, supervision, and final delivery.

Summary: Cooking up a classic dish with a guest each episode, sharing the stories behind it, and diving into the traditions that make Ramadan so special.

[LINK TO EP 1 JUWAYRIA](#)

[LINK TO EP 2 NIA](#)

[LINK TO EP 3 SHAHISTA](#)

[LINK TO EP 4 ASSIA](#)



Nike: Ittihad Club Home Kit Launch Campaign

July 2023

Role: Producer

Key Duties: Managed shoot scheduling, budgeting, crew sourcing and coordination, and provided creative production support. Oversaw on-set logistics and talent management, including high-profile football players.

Summary: Nike sponsored Ittihad Football Club, showcased their extraordinary male and female Ittihad players revealing the newest home kit 23/24, shot in the historical Al Balad in Jeddah, Saudi Arabia home to the football club.



HYPEBEAST DIARIES

Warchief & CHNDY Ep

RexChouk Ep

Cosmicat Ep

Jan 2022 – Oct 2022

Role: Local Producer & Production Manager

Key Duties: Led permit applications, crew sourcing and management, and budgeting, while coordinating with international teams to ensure seamless production execution.

Summary: When you think of the Middle East's burgeoning arts scene, two multi-faceted creatives are spearheading its rise: CHNDY and Warchieff. Co-founding Badiya Studio and Jazzy Spa Sounds, their work has been dominating the region, leading to their MDLBEAST Records collaboration.

[LINK TO VIDEO \(WARCHIEF & CHNDY\)](#)

[LINK TO VIDEO \(REXCHOUK\)](#)

[LINK TO VIDEO \(COSMICAT\)](#)



Piaget

Turn Your Life On
Ramadan Campaign
May 2022

Role: Producer

Key Duties: Led talent management, crew sourcing and coordination, location scouting, and production scheduling. Provided creative input, while managing budgeting and negotiations to keep projects on track and within budget.

Summary: Local artists TamTam, Rawkan Binbella, Shayma Almughairy & Hamda Taryam, featured in Piaget's Ramadan campaign where familiar symbols are transformed into larger-than-life installations that highlight the booming modern art scene in the region. Shot in Al Ula, Saudi Arabia and Dubai, UAE.



Piaget

Turn Your Life On
Ramadan Campaign
May 2022



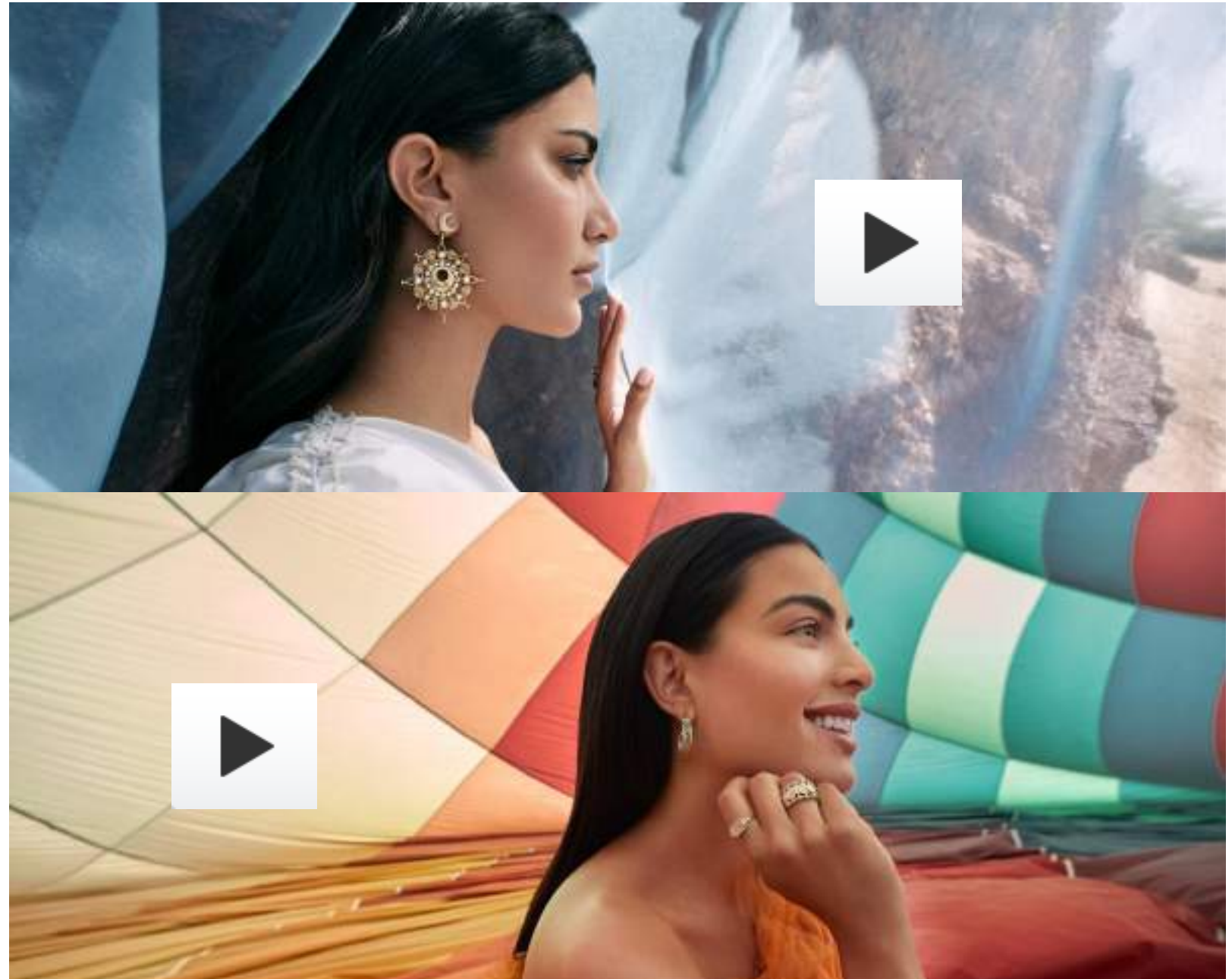
Azza Fahmy

Wonders of Nature:
Reimagined Campaign
June 2022

Role: Lead Producer

Key Duties: Led talent and crew sourcing and management, location scouting, and prop sourcing. Oversaw production scheduling, logistics, and budget management, ensuring seamless coordination and timely project delivery.

Summary: Introducing a new chapter of Azza Fahmy's Wonders of Nature story. A collection bringing together some of their signature symbols and calligraphy. 'Wonders of Nature: Reimagined' captures feelings of positivity and joy.



Azza Fahmy

Wonders of Nature:
Reimagined Campaign
June 2022



Aerie Mena

Role Models Campaign
April 2022

Role: Producer

Key Duties: Provided creative support, managed talent and crew, and oversaw production scheduling and logistics. Led budgeting, ensuring efficient resource allocation and project delivery on time and within budget.

Summary: Aerie Mena launched their latest campaign that stays true to their ethos of real women and no filters. Their role models Ascia, Hadeel Marei and Login Salah were selected as the faces of this collection.



Aerie Mena
Role Models Campaign
April 2022



Bvlgari

Ramadan Campaign

May 2022

Role: Production Manager

Key Duties: Supported location scouting, managed crew and talent on set, and provided ongoing support to the Creative Director and Executive Producer, ensuring smooth production operations and creative alignment.

Summary: Bvlgari celebrates Ramadan with local culture, scenery and talents. Featuring Emirati Entrepreneur Mthayel Al Ali and Saudi adventurer Raha Moharrak, TV presenter Mohammed Sal and fashion personality Lama Alakeel.



The Chalhoub Group
The Deal Outlet
Eid & Summer Campaign
June 2022

Role: Producer

Key Duties: Location scouting, securing permits, provided creative support, managed talent and crew sourcing, and led production scheduling and logistics. Managed budgeting, ensuring efficient resource allocation and project delivery on time and within budget.



THE
DEAL



Nike

International Yoga Day Campaign
June 2023

Role: Lead Producer

Key Duties: Provided creative support, managed talent and crew sourcing, and led production scheduling and logistics.

Summary: A women's yoga experience in Riyadh, KSA led by Shaikhah & Noura



THAT Concept Store

Valentine's Day Campaign

February 2022

Role: Production Assistant**Key Duties:** Supported with creative input on set, managed models, and assisted in overseeing all aspects of production, ensuring a seamless workflow and timely project delivery.

THANK YOU

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