

JOY MWENDWA

PRODUCER | ASSOCIATE PRODUCER | PRODUCTION MANAGER

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ABOUT:

I am a Producer, Associate Producer and Production Manager based in Dubai, with over 8 years experience in managing budgets, international & local crews, locations, casting and all things logistics.

I have produced, assisted, facilitated and coordinated numerous shoots (from pre-production to post).

This includes a mix of TVC's, documentaries, broadcast, digital content, music videos and events coverage for clients such as **Abu Dhabi Tourism**, Sony Music, **National Geographic**, CNBC, CCTV, **BBC World**, Burberry, Dubai Tourism, EXPO2020 and **Discovery Channel**.

CONTACT INFORMATION:

+971 56 198 7198
email - c/o Callacrew
[Website](#)
[Vimeo Profile](#)

SPECIALISATIONS:

- Documentaries
- Digital Content
- Commercials
- Event Coverage

NOTE:

(For UAE)
I possess a valid UAE driving license and own 4x4 vehicle

WORK EXPERIENCE

HIGHLIGHTS:

PROJECT MANAGER

Theme Park Content, Filmworks
December 2024 - August 2025

Working with the Project Director to manage a huge project for a Theme Park, managing creative development, production and post production teams, budgets and project cash flow, scheduling, travel, final delivery including media integration and client liaison where necessary.

PRODUCTION MANAGER

UAE National Day Campaign (Mubadala) / GOLD Winner NYX Creative Awards.
September - October 2024

Managing a fun digital campaign for Mubadala Investment Company ahead of the 53rd UAE National Day, through Orca & Aura Films.
Responsible for all logistics for international and local crew and talent. Location scouting, client liaison and managing local production team both on location and in office.
Liaising and reporting to the executive producer. Overall project management both in office and on location.

BIDDING PRODUCER

Filmworks Group, Dubai
December 2023 - August 2024

Working closely with the Head of Production to respond to creative briefs for production & Post Production executions on a range of budgets. Responding to request for proposals accordingly by researching, presenting suitable teams from creative to technical, budgeting accordingly and preparing project proposals. Supporting the Head of Production in managing various tenders as they come in and adopting the versatility to jump on ongoing active projects when required.

LIVE EVENT PRODUCER

COP28 (HI-IMPACT, UK)
November - December 2023

Responsible for managing the day-to-day operations of the NDC Partnership pavilion during COP28. Tasked with direct client interaction and ensuring that agreed-upon arrangements with the Senior Producer are executed. Duties include organizing and storing assets needed for each session, facilitating the live streaming including Zoom calls, and managing the technical team to ensure the smooth running of each live event session.

PRODUCTION MANAGER

Youth4Sustainability Campaign (Masdar) / PLATINUM Winner, HERMES Creative Awards.
September 2023

Managing digital campaigns for Masdar ahead of COP28, through Orca & Aura Films.
Responsible for all logistics for international and local crew and talent. Location scouting, client liaison and managing local production team both on location and in office.
Liaising and reporting to the executive producer. Budget management, negotiating of crew, equipment rentals, location agreements.
Creating call sheets and overall project management both in office and on location.

PRODUCER

Various projects at Wild Media Dubai January 2021 - November 2022

Overseeing and managing projects, from development to post production of various projects including but not limited to National Pavilion UAE films, Tashkeel designer films, fixing, producing jobs for Abu Dhabi Tourism, Discovery Channel, BBC World News, National Geographic, LEGO etc.

Responsible for crewing, all logistics and set up of entire projects.

Overseeing, creating posts for the company's social media (Instagram, Facebook, LinkedIn etc) as well as regular website updates.

SELECTED WORK EXPERIENCE

Role	Dec 2022 - Oct 2024	Clients
Production Manager	Mubadala Union Day Film	Mubadala, Orca & Aura Films
Production Manager	Youth for Sustainability Films	Masdar, Zayed Sustainability Prize, Orca & Aura Films
Associate Producer	Real Housewives of Dubai Season 2	Truly Original, Bravo TV, Navigation Films
Producer	EXPO City Legacy Documentary	Exergy, Malindi Media, Filmworks Group
Production Coordinator	TIA Babe - K-Pop Music Video	ZanyBros, Team Thrives, Central Films
	Jan 2016 - Dec 2022 Wild Media	
Producer	BBC Click - EXPO 2020 + GITEX Coverage	BBC Click, BBC World News
Production Manager	Abu Dhabi Tourism Films	Think Make Create for Discovery Channel
Production Manager	Louvre Abu Dhabi Films X Abu Dhabi Tourism	Think Make Create for Discovery Channel
Production Manager	Yas Island Films X Abu Dhabi Tourism	Think Make Create for Discovery Channel
Production Manager	Louvre Abu Dhabi Conversations	Art Newspaper , Abu Dhabi Tourism
Producer	EXPO 2020 : Shaping the Future	Think Make Create for Discovery Channel
Producer	Project CAT -India	Discovery Channel, Samsung
Producer	RAKEZ: Find your perfect workspace	Ras Al Khaimah Economic Zone (RAKEZ)
Producer	Dubai Girls' Trip	Dubai Tourism (DTCM)
Production Coordinator	Dubai Food Festival	Dubai Tourism
Producer	BBC TEA Documentary	BBC Studios
Producer	BBC Click - EXPO 2020 & GITEX episodes	BBC World News
Producer	Atlantis Kitchen Secrets (5x Episodes)	Atlantis, The Palm - Dubai
Assistant Producer	Louvre Abu Dhabi - Rembrandt Unveiling	Louvre Abu Dhabi
Assistant Producer	She's Mercedes	Neulanderherzer for Mercedes
Assistant Producer	Daily Bread - Photoshoot	Gregg Segal Photography
Production Manager	Dubai by Design	BBC World News
Production Manager	Tashkeel Arts Films (Various films)	Tashkeel, Dubai
Production Manager	Chinese in UAE - Documentary Series	Infocus Asia
Production Manager	UK/UAE Year of Creative Collaboration	British Council, UAE
Production Manager	IKEA : Home is Here	Impact BBDO
Production Manager	Chef Ludo X Emirates for Inside Hook	Piro, Emirates Airlines, Inside Hook
Production Manager	Saudi Ministry of Housing	Art Dimension, KSA
Production Coordinator	Burberry Campaigns	Burberry , London
Production Coordinator	Emaar Downtown Campaign	Kream, London for Emaar Properties, Dubai
Production Coordinator	The Bleep Test with Jermaine Jenas & Danny Higginbotham	Kream, London
Production Coordinator	Gitex 2016 by Etisalat	Etisalat

2014 -2015 | DPP Media

Local Producer
Production Coordinator
Production Coordinator
Production Coordinator

Siemens Corporate Film
Dubai Comedy Festival
BBC Planet Oil Documentary
CNBC London - Live Coverage

Maximillian GmbH for Siemens Middle East
Dubomeddy for Dubai Tourism
BBC Scotland
CNBC for NBAD Abu Dhabi

Production Assistant
Production Assistant
Production Assistant
Production Assistant
Location Scout
Locations Scout

Rendez-vous Dubai
Deutsche Bank Corporate Video
Draeger Corporate Video
Performance Arts Film
Trading Up by Wheeler Dealers
Yasha Strand Music Video

Razorfish GmbH for Dubai Tourism
Deutsche Bank, Dubai
Draeger Medical GmbH, Middle East
Abu Dhabi Tourism
Discovery Channel
Easy Does It, Berlin

2012 -2013 | Various Projects in Kenya

Producer - Broadcast
Production Manager
Production Assistant
Production Assistant

Over 10x Weekly TV shows
Government Finances - Docu Series
Bamburi Cement - TVC
R-Kelly's - Hands Across the World Music Video

Kenya Broadcasting Corporation
DreamCatcher Productions, Kenya
Farsight Productions, Kenya
One8, Rockstar4000 and Sony Music

ACADEMIC BACKGROUND:

DAYSTAR UNIVERSITY

**Major in Electronic Media and Minor in Marketing
Class of 2009**

Bachelors Degree in Mass Communication
Producer at Shine FM, University Radio Station
Columnist and Caricaturist at the 'Involvement' University Weekly Newspaper
Active member of University Drama & Arts club

REFERENCES:

Jax Dyer-Donaldson
Head of Production - Filmworks Group
jax@filmworksgroup.com

Arwa Merchant
Founder & Executive Producer - Orca & Aura Films
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Dalia Penzik
Founder & Executive Producer - Wild Media
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