

JOSEPH KAMAU

Freelance Videographer | Video Editor | Visual Storyteller

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PROFESSIONAL SUMMARY

Creative and results driven videographer and video editor with over 8 years of experience producing high impact visual content for brands, agencies, and digital platforms. Skilled in cinematography, storytelling, post production, and commercial video production, with a strong focus on social media and digital marketing content.

Experienced in managing end to end video production workflows from concept development and filming to editing, motion graphics, and final delivery. Proven ability to create engaging content that drives audience engagement, brand visibility, and measurable results.

PROFESSIONAL EXPERIENCE

Freelance Videographer

December 2025 – Present

Neelz Media

- Managed daily administrative operations for a 120+ employee organization, ensuring smooth workflow, scheduling, and resource allocation.
- Implemented a digital document management system, reducing retrieval time by 45% and improving audit compliance.
- Led a team of 8 administrative staff, overseeing task distribution, training, and performance evaluations.

Videographer | Photographer

December 2024 – December 6, 2025

Hello Social – Dubai

- Oversaw HR administrative functions for 150+ employees, including personnel files, attendance tracking, and payroll documentation.
- Designed onboarding programs and conducted orientation sessions, reducing early employee turnover by 12%.
- Managed internal communication and assisted HR leadership with performance evaluations and employee relations tasks.

SELECTED PROJECT HIGHLIGHTS

- Contributed as part of a creative production team on a video project that achieved 1M+ views across social media platforms, demonstrating strong audience engagement and shareability.
- Produced and edited a product advertisement campaign that generated 60K+ views and 12 qualified leads, directly supporting the client's marketing and sales objectives.

SKILLS

- Videography
- Photography
- Lighting Design
- Sound Design
- Editing
- Directing
- Storyboarding
- Color Grading

EQUIPMENT

- Sony A7V Mirrorless Camera
- Sony G Master II 16–35mm Lens
- Sony G Master 50–150mm Lens

LANGUAGES

- English
- Swahili